



VENDOR SPONSORSHIP

April 5, 2011

To: GASFA Vendors
From: Searcy Jackson, Executive Director
RE: New Sponsorship Club Program

If the recipient of this letter would please see that the appropriate person receives such, it would be greatly appreciated.

The Georgia Association of School Facility Administrators, GASFA, appreciates very much your support and brings you greetings and wishes for a most successful year.

Through the additional support of twenty seven (27) vendors, GASFA was able to assist with the expense for sixteen (26) school systems to attend our conference last year. These were representatives of school systems that otherwise would not have been fortunate to attend due to the additional budget restrictions brought on by economic downturn. In addition, GASFA was able to cover the standard parking fees for all school members to help defray the cost of their stay.

It appears that many school systems will be faced with tight budgets again this year. GASFA would like to continue in assisting school system representatives that may not be allowed to attend the 2011 conference, hopefully, expanding participation with systems that have not attended in the past.

Last year the booth fee was raised to \$725. Also, we would urge you to consider joining our Sponsorship Club. Again this year GASFA is offering two levels of membership: Gold Level at \$1,500.00 and Silver at \$1000.00. Each level will provide additional privileges and special recognition throughout the conference along with the vendor booth registration. Please see the attached summary of Sponsorship levels.

Please complete and return the enclosed Vendor Registration Card at your earliest opportunity. Thanks you again for your continued support of GASFA and we look forward to seeing you at the 2011 GASFA Conference.

Sincerely,
Searcy Jackson
GASFA Executive Director



Gold Sponsorship Level

\$1,500

- **Exhibit Booth**
- **Priority selection of Booth location**
- **Recognition with banner on booth table**
- **Registration for two (2) players in Sunday Golf Tournament**
- **Sponsorship Sign at golf tournament**
- **Sponsor recognition on name tag**
- **Logo on GASFA Website**
- **Verbal recognition throughout conference**
- **Table reservation for GASFA Banquet**

Silver Sponsorship Level

\$1,000

- **Exhibit Booth**
- **Advanced selection of Booth Location (after Gold Sponsor)**
- **Recognition with banner on booth table**
- **Registration for one (1) player in Sunday Golf Tournament**
- **Sponsorship sign at golf tournament**
- **Sponsor recognition on name tag**
- **Verbal recognition throughout conference**